

Report on Webinar

“Industry Academic Interaction: Targeting Placements, Soft-Skills & Future Plans”

Date: 21st June 2021

Event Coordinators:

Mr. Guruprasad K N

Mrs. Keerthi A Kumbar

Assistant Professors and Faculty Placement Coordinators
Dept. of ECE, ATMECE

Chief Patron:

Dr. Basavaraj L

Principal
ATMECE
Mysore

Convener:

Dr. Mahesh P K

HOD
Dept. of E&C
ATMECE, Mysuru

Report on Webinar

“Industry Academic Interaction: Targeting Placements, Soft-Skills & Future Plans”

ATME College of Engineering has reached yet another milestone and completed 10 years. As part of ‘DECENNIAL CELEBRATIONS’, Department of Electronics and Communication Engineering has organized a **Webinar on “Industry Academic Interaction: Targeting Placements, Soft-Skills & Future Plans”** on **21st June 2021**. The webinar was targeted for students of final and pre-final years. A detailed report regarding the event is furnished below.

Date: 21st June 2021

Title: Webinar on “Industry Academic Interaction: Targeting Placements, Soft-Skills & Future Plans”

Coordinators: Mr. Guruprasad K N, Mrs. Keerthi A Kumbar
Assistant Professors, and Faculty Placement Coordinators, Dept. of ECE

Timings: 3.30 PM to 4.30 PM

Resource Person: Sangeetha V (ATMECE Alumni, Dept of ECE, 2016-2020 batch), Technical Solutions Consultant, Hewlett Packard Enterprise, Bangalore.

Meeting Platform: MS Teams

Meeting link:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGMxOGFIYWMTlMCM00MmIxLTlhNjctYzRiYzllMzdmMzg2%40thread.v2/0?context=%7b%22Tid%22%3a%2289f95930-ff96-41a1-9e3e-b6d194192bff%22%2c%22Oid%22%3a%22eab185cb-b8d1-4abe-b629-4bf1e62c9cc7%22%7d

Importance of Industry Academic Interaction

Academia- Industry Interaction could be defined as interactive and collaborative arrangement between academic institutions and business corporations for the achievement of certain mutually inclusive goals and objectives. A productive interaction between industry and academia, in the present times of knowledge economy, is a critical requirement. Industry-academia interaction brings to meet the industry’s needs and expectations and the academic

aspirations. The goal of this webinar was to outline the importance of placements, how to enrich students' personality with good soft skills and future plan as per industry requirement.

Targeted participants:

Targeted participants for the webinar were the **students of final and pre-final years**. A poster was circulated in WhatsApp group inviting the students from final and pre-final years to attend the webinar. The webinar was offered free of cost.

A total of 130 students were participated in the webinar.

The E-poster circulated for the participants is shown below:



Webinar on
"Industry Academic Interaction - Targeting Placements, Soft-Skills & Future Plans"

Date: 21st June 2021
Time: 3.30 PM to 4.30 PM
Who can enroll?: Final and Pre-Final year students.
Meeting Platform: Microsoft Teams

Resource Person
Sangeetha V
Technical Solutions Consultant
Hewlett Packard Enterprise,
Bangalore

ATME College of Engineering is celebrating its decennial year, on account of this Department of Electronics and Communication Engineering is organizing Webinar on Industry Academic Interaction - Targeting Placements, Soft-skills and Future Plans.

Academia- Industry Interaction could be defined as interactive and collaborative arrangement between academic institutions and business corporations for the achievement of certain mutually inclusive goals and objectives. A productive interaction between industry and academia, in the present times of knowledge economy, is a critical requirement. Industry- academia interaction brings to meet the industry's needs and expectations and the academic aspirations. The goal of this webinar is to outline what importance of placements, how to enrich yourself personality with good soft skills and future plan as per industry requirement.

Chief Patrons

Sri. L Arun Kumar
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Convener
Dr. Mahesh P K
HOD, Dept. of Electronics and Communication
ATMECE, Mysore

Faculty Placement Coordinators

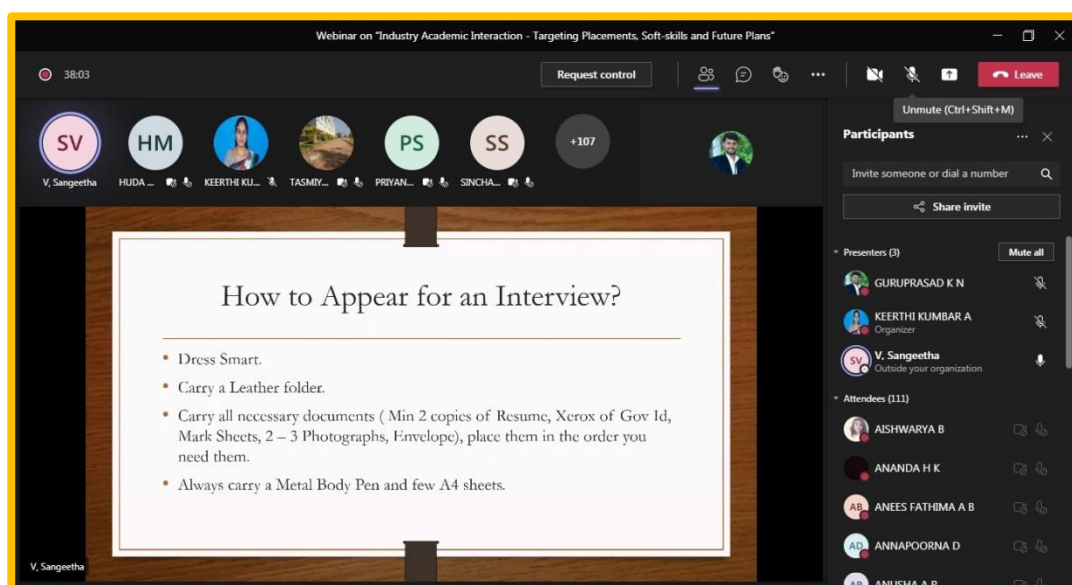
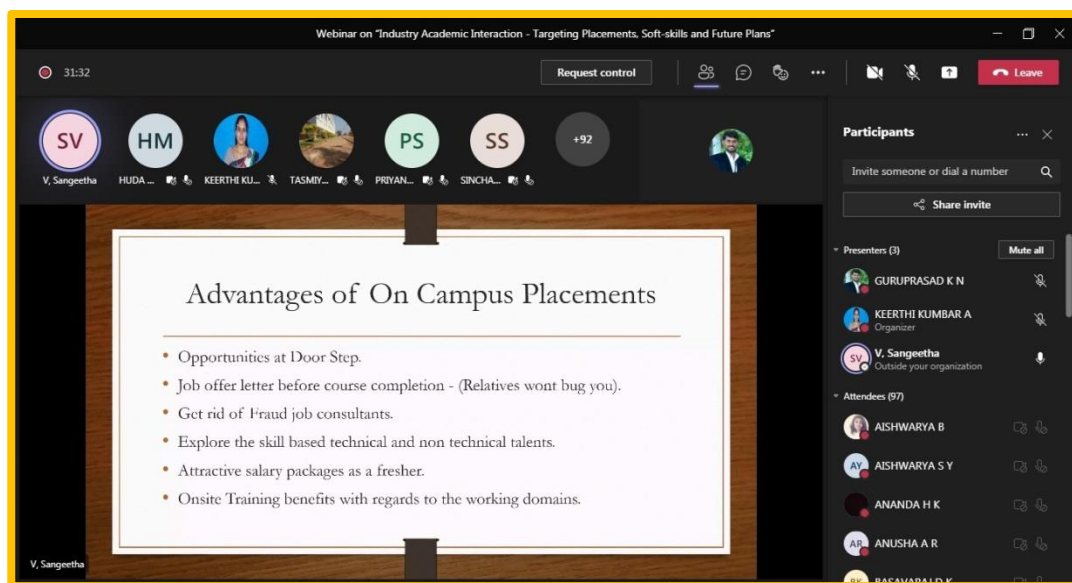
Mr. Guruprasad K N
Assistant Professor, Dept. of ECE
ATMECE

Mrs. Keerthi A Kumbar
Assistant Professor, Dept. of ECE
ATMECE

Following points were covered in the Webinar.

- Advantages of on-campus placements
- How to appear for interview
- Points to remember during the interview
- Few helpful applications for students to prepare for placements
- Technologies in demand
- How to prepare for a specific company? Etc

Following are some of the screenshots from the webinar.



Webinar on "Industry Academic Interaction - Targeting Placements, Soft-skills and Future Plans"

51:44

Request control

Participants

Invite someone or dial a number

Share invite

Presenters (3)

Mute all

GURUPRASAD K N

KEERTHI KUMBAR A
Organizer

V. Sangeetha
Outside your organization

Attendees (127)

AISHWARYA B

ANANDA H K

ANANYA C

ANEEES FATHIMA A B

ANMADODDINA D

Points to Remember during a Interview

- Communication is the key.
- Keep a appropriate Posture.
- Have a Smile and be mindful of your tone.
- Greet the Interviewer.
- Ask for feedback.
- Ask questions.
- Company History, Founder & CEO.
- Business segment
- Products and Services they offer
- Company Location
- Major news about the company
- Major Achievements
- Competitors
- Be Ready for Tricky questions.

V. Sangeetha

Webinar on "Industry Academic Interaction - Targeting Placements, Soft-skills and Future Plans"

53:16

Request control

Participants

Invite someone or dial a number

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Presenters (3)

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Organizer

V. Sangeetha
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AISHWARYA B

ANANDA H K

ANANYA C

ANEEES FATHIMA A B

ANMADODDINA D

Few Helpful Apps

- IndiaBIX
- English Speaking Practice by TalkEnglish
- Cake – Learn English for free by Cake Corp
- Improve English by Knudge.me
- YouTube

V. Sangeetha

Technologies In - Demand

- Cloud Computing, Artificial Intelligence, Machine Learning, Data Science, IoT, UI/UX Design, Web Development, DevOps, Web Development.
- VMware, Linux, Windows.
- Python, Java, SQL, Testing, C++, CADD.
- Cybersecurity, PCB design, Embedded System, Networking.

How to prepare for a specific company?

- Go through the job description thoroughly.
- Research about the interview process / question online. (Quora, Glassdoor, Ambitionbox, Indeed.com, IndiaBIX).
- Get the previous years question papers.
- Get in Contact with a person working there (if possible).

After the completion of the webinar, feedback was collected from the participants regarding the event.

Feedback link: <https://forms.gle/bK3kdk1amjAYcKEE8>

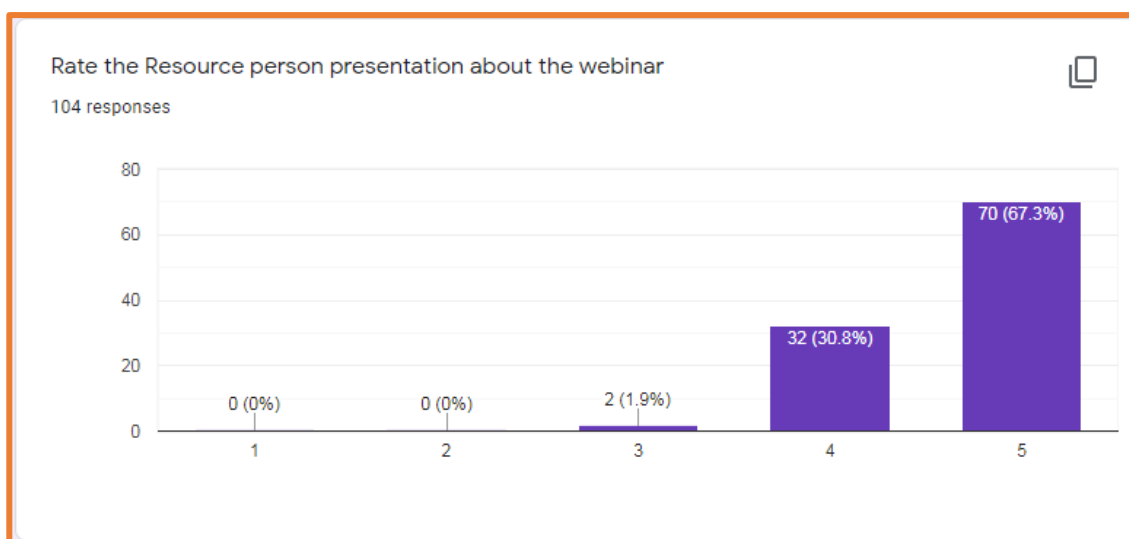
A total of 104 students given their valuable feedback regarding the webinar. Following questions were asked in the feedback. Participants were asked to rate the session in the scale of 1 to 5, 1: Poor, 2: Average, 3: Satisfactory, 4: Good, 5: Excellent

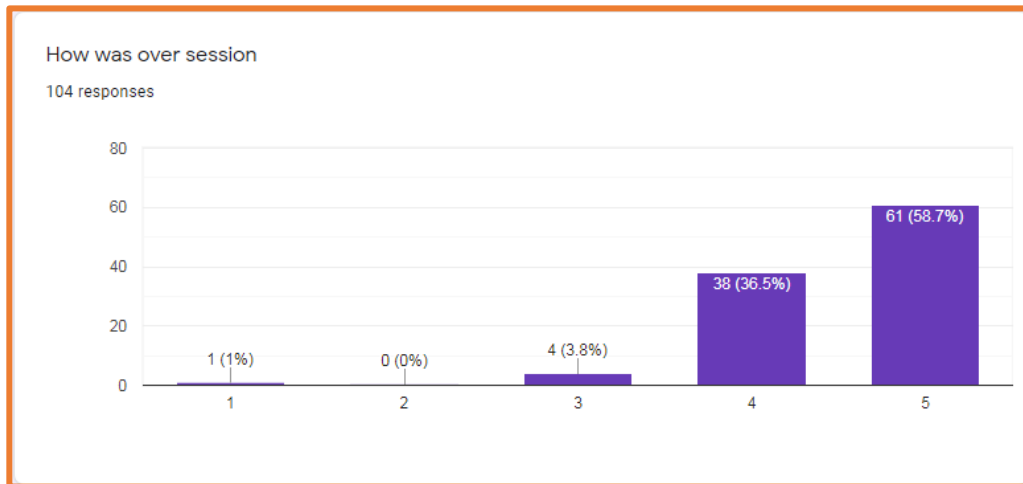
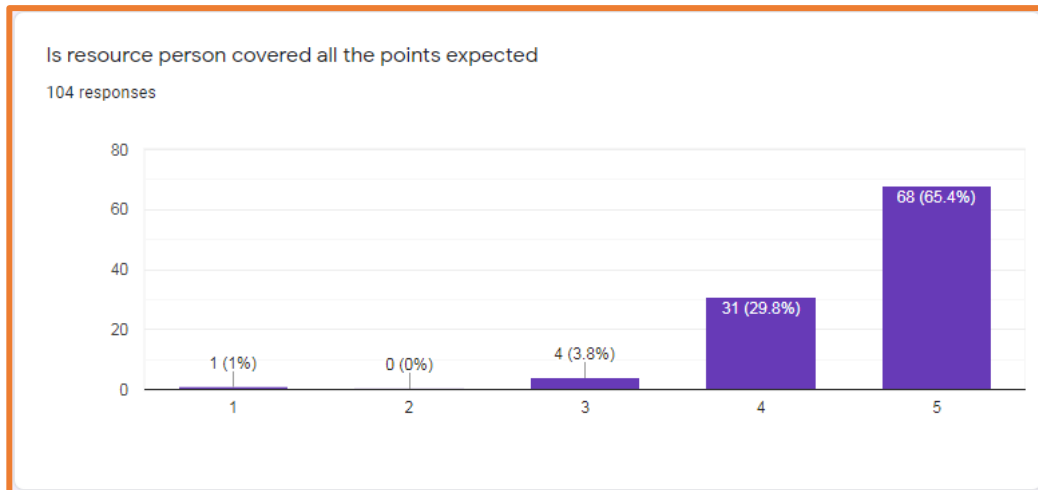
- Rate the Resource person presentation about the webinar
- Is resource person covered all the points expected
- How was over session
- Any suggestions

The feedback received is shown in below table.

Parameter/Scale	Excellent	Good	Satisfactory	Average	Poor
Rate the Resource person presentation about the webinar	67.3%	30.8%	1.9%	NIL	NIL
Is resource person covered all the points expected	65.4%	29.8%	3.8%	NIL	1%
How was over session	58.7%	36.5%	3.8%	NIL	1%

Following are the screenshots of the feedback:





Along with the feedback, students were also asked to provide the suggestions. Most of the participants replied as 'informative one' and want the department to conduct such programs in future also.

Any suggestions

104 responses

no comment

Nothing, but it was an excellent session and very informative

NOTHING IT HELPED A LOT

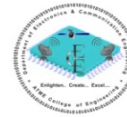
Like more senior to present webinar like this , in some another companies camps selected students Thank you for giving this webinar It was help full .

It was very helpful

Over-all the session was good

The overall session was very good. Hence no suggestions

Indeed it was wonderful session and informative.She really covered all the interview tactics and response towards the interviewer questions. Very helpful good session, Thankyou .



Our sincere thanks to **Management**, ATME College of Engineering, **Dr. L. Basavaraj**, the Principal, ATMECE for their kind support towards conduction of the webinar. Event coordinators are greatly indebted to **Dr. Mahesh P.K.**, HOD, Dept. of ECE for his continuous encouragement and the support for the successful completion of the webinar.
